

CASSELLHOLME

Compassionate care for life's journey.

Press Release
All Aboard! The New Cassellholme Shuttle
Thursday April 5, 2018



Loneliness and isolation can be devastating for anyone, perhaps even more so if you're a senior. Helping people in their golden years lead active, engaged and connected lives is key to keeping them healthy and happy.

RAM ProMaster 2500



Cassellholme is pleased to announce that clients of its community support programs will soon have access to a new transportation service, thanks to the generosity of the team at Thomson Financial Partners.



Eric Thomson, Chris Winrow, Rob Fry and Ted Thomson of Thomson Financial Partners at Assante Wealth Management 101 McIntyre Street Branch, are donating up to \$60,000 toward the purchase of a shuttle van. The fully accessible transport bus will have seating for up to 11 passengers and can also be configured to accommodate up to eight wheelchairs.

"Our seniors are an important part of North Bay and deserve more," remarked partnership founder Ted Thomson. "We are trying to help people stay healthy."

The new transport bus will provide Cassellholme clients with access to organized outings and special events in and around the region, as well as scheduled group errands such as trips to the bank, grocery store and church services.

Cassellholme is joining with the North East LHIN, City of North Bay, the local Alzheimer Society and others to offer the free service. "Partnerships like this one are a good example of Cassellholme's commitment to serve the seniors of East Nipissing," said Chris Mayne, chairperson of the board of directors. "We look forward to continuing to build on our successes and add even more services on the site in the future."

Cassellholme vice-chairperson Mark King expressed his appreciation to Thomson Financial Partners on behalf of the organization's board, staff, residents and clients.

"Seniors need and want to stay connected and socially active in their community," said King. "We look forward to giving them the means to do this."

Details of the new transportation service are being finalized and a launch date is expected by early July.

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